



## **Boomer Oyler**

**COO at OnMyWay**

OnMyWay has given me the opportunity to work in a field which I truly am passionate about, where I can actively engage in Operations, Innovation, and Social Responsibility on daily basis. It has also given me the ability to change the world, as I never thought I would be in a position to save a life, prevent car crashes and make a tangible difference.

Boomer attended the University of Florida where he received a bachelor's degree in Advertising and earned a minor in Business Administration. After graduating Magna Cum Laude in 2006, he entered the Master of Science in Management (MSM) program offered through the University of Florida's Warrington College of Business and received a master's degree one year later.

